



温州佳盛乳胶制品有限公司
WENZHOU JIASHENG LATEX PRODUCT CO., LTD

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BUSINESS BOOK

企业画册



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Jiasheng Latex Product Co.,Ltd

Jiasheng is more than just a latex bedding manufacturer, we strive for the ultimate in comfort, top quality and impeccable customer service in order to inspire our customers to create a better life in their homes.

In 2015, real and fake natural latex sprinted to the market, when the price of imported domestic latex was chaotic, entrepreneurs from Wenzhou set up Jiasheng Company. Since then, we have continued to forge ahead and innovate, striving to provide the most comfortable support for the lives of our users in China.

Through years of efforts, we have always occupied one of the most popular latex bedding brands in China. Under the spirit of pioneering and pursuing excellence, we continue to improve our technology. Breakthroughs have been made both inside and outside the industry.

Company Profile

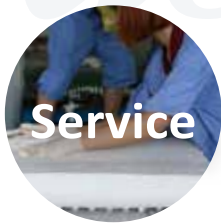
Wenzhou Jiasheng Latex Products Co.,Ltd, founded in 2015, is located in Wanquan Industrial Park Furniture, covers an area of 58 acres and 70,000 square meters, with more than 1,000 employees. Our company specializing in producing latex products such as latex mattresses, latex pillows latex mats and latex quilts etc.

With the increasing environmental pollution,our company has devoted ourselves to develop healthy, environment friendly beddings which are popular at home and abroad. Our products have won the heart of customers from global market including Europe and America, Southeast Asia, Japan, South Korea etc.

In 2016, the enterprise's annual output value reached 50 million yuan, in 2017 exceeded 100 million, the annual growth rate of 2018-2019 is 30%, and is expected to exceed 200 million by 2020. Now the enterprise scale and production capacity ranks among the top three in China's latex bedding industry.



Make Sleep More Comfortable





Original Latex from Thailand

Due to Thailand's unique geographic location, abundant sunshine and rainfall, which is ideal for rubber trees, as well as its tropical, extremely mineral-rich soil, it is the main producer of the world's finest latex.

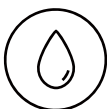
Sourced directly from more than 1,000 acres of its own rubber plantation in Pattani Province, Thailand, the 20-year old five-leaf rubber tree species are strictly selected and manually collected from 0-5 am in the morning.



Preferred age



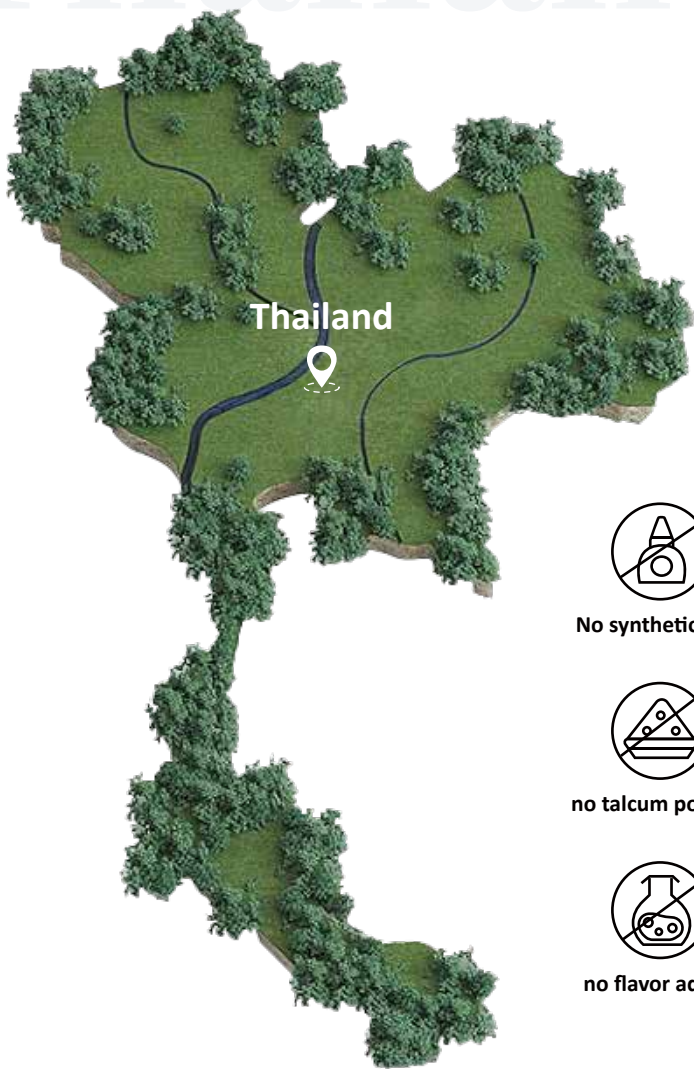
Preferred species



300cc/2 days



Thailand



No synthetic glue



no talcum powder



no flavor added

30
Rubber trees

30_{Days}
early morning
sap collection

24
Hours production

= 1
Latex pillow

Material Introduction

1. Latex is a kind of natural rubber, which is an environmentally friendly material with the advantages of high temperature resistance, corrosion resistance and so on.
2. Latex can be divided into natural, synthetic rubber 2 categories.
3. Products made of latex as raw material are called latex products, such as mattresses, pillows, sponges, gloves, toys, hoses and so on.
4. Latex has many important uses. If you understand the characteristics of latex, you can better utilize it to make a variety of high-quality products to meet the needs of different fields.



Advantages of Latex

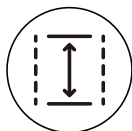
1. Natural materials, non-toxic, harmless and green, refined from the latex of the rubber tree, gentle and skin-friendly, in line with environmental requirements.
2. Natural breathable molecular structure, porous airbag structure body, so that air can freely circulate in the mattress, making sleep more comfortable.
3. Latex has anti-bacterial properties - can effectively inhibit the growth of bacteria and mites.
4. Good resilience - super high elasticity and fit make latex mattresses can carry different weights of people and adapt to any position of the sleeper.
5. Anti-interference - Advantage of millions of air bubbles, uniformly give the head and body the most intimate support, so that sleep is not disturbed.
6. Long-lasting and durable, not easy to deform.



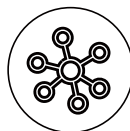
**Longer lasting
More durable**



**Extreme tensile
strength**



Unique height



**Uniform and consistent
cell structure**



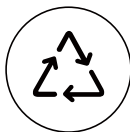
**Quick rebound
resilience**



**Excellent ventilation
and breathability**



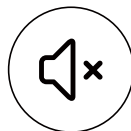
Anti-allergy



Green



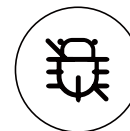
Orthopedic function



Ultra-quiet



**No static electricity,
radiation**



**Anti-mite and
anti-bacteria**

Manufacturing Process

Natural latex is made from the latex of rubber trees, which are extremely valuable because each day each rubber tree can only produce 30 cc of latex sap per day.



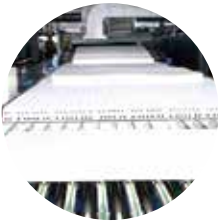
Physical foaming



Artificial molding



Three pure water rinsing



Automatic radio frequency drying line



Ten thousand tons of pressure extrusion elasticity test



Semi-finished product warehouse

99% strong anti-bacterial,
healthy and anti-mite.

Products

Various styles ,
there is always a right for you!



ERGONOMIC PILLOW



MASSAGE PILLOW



BREAD PILLOW



DURIAN PILLOW



**SEVEN-ZONE FLAT
LATEX MATTRESS**



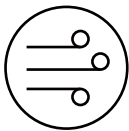
**MASSAGE GRANULE
LATEX MATTRESS**

Latex Pillow

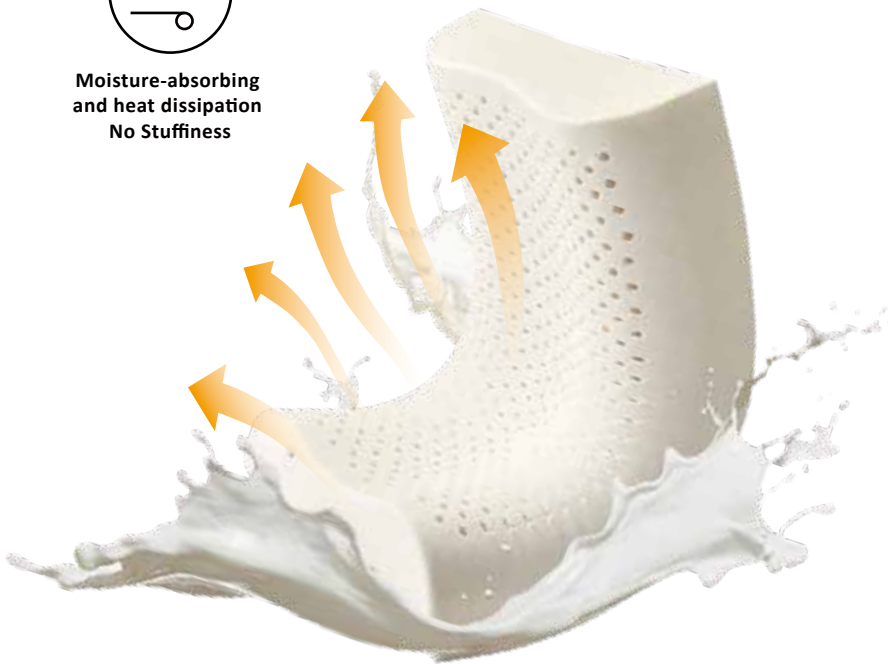
The quality of pillow determines the quality of sleep. Three-zone support and extreme comfort are indispensable to our pillows. High resilience perfectly fits the physiological curves of the head, neck and shoulders, maintaining the normal curvature of the spine.



Deep Foaming



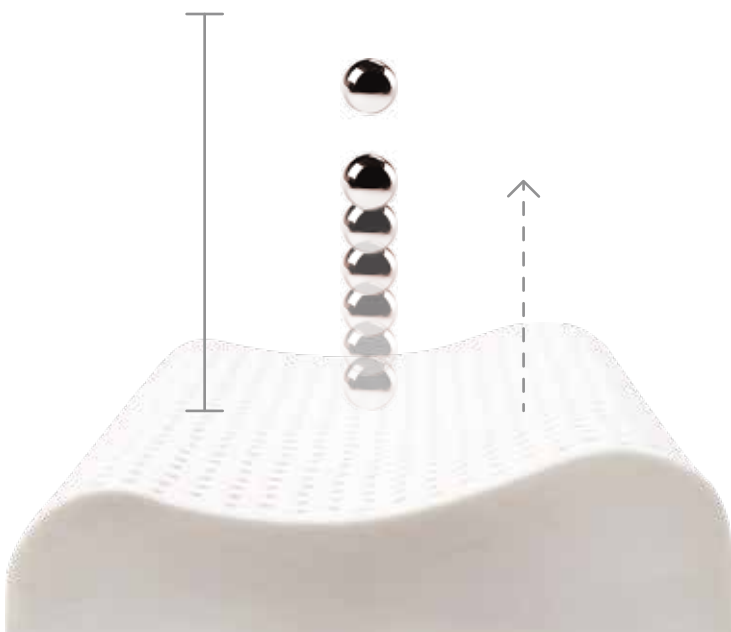
**Moisture-absorbing
and heat dissipation
No Stiffness**





Strong rebound Long-lasting use

Note: 300G steel ball rebound test



Zonal Support Neck Health

Relax your head, shoulders and neck, Sleep without stress

**High Curve -
For High Curve
Sleepers**

**Low Curve -For
Low Curve
Sleepers**

**Middle Support
Zone - supports
the head**



Latex Mattress

Strong anti-interference, ergonomic design, latex unique soft elasticity, can fully fit the body, naturally conform to the sleeping posture change, release pressure.



Breathable
honeycomb



Curve fit

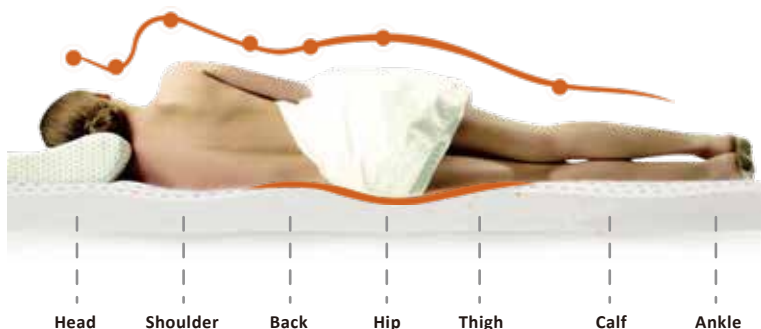


Full wrap

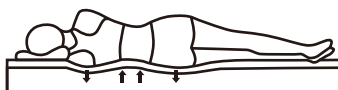


Waveform curves, better support

Seven zones of health care-- Ensure the reasonable distribution of body pressure and adjust the appropriate support force.



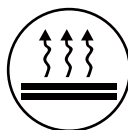
—— Sleeping on your back ——
maintains the normal
curve of the spine



—— Sleeping on your side ——
no sideways curvature
of the spine



Comfortable Sleep



Soft and Breathable



Natural Latex

Classic wave streamline ergonomic design
soothes the spine and relieves stress

Natural Latex Product Maintenance



Do not expose
to sunlight



Do not iron



Do not
bleach



Do not
dry clean



Latex
defects



Dry in the
shade

1. Do not expose to sunlight, sun exposure will cause the surface of the latex pillow oxidized into powder, reducing the service life, it is recommended to put in a cool place to ventilate.
2. If you find that the product can't recover its original shape when you use it, just leave it for a day or two and it will be able to Rebound.
3. Do not put the product under heavy weight and do not place it in a humid space.
4. The product will oxidize with the air after a period of use, and the color will gradually turn yellow, which is a normal phenomenon.
5. Natural latex products have anti-mite and anti-bacteria effect, no need to wash, please do not wash often.
6. Because of the process and natural latex, the surface will have defects, does not belong to the quality problem.

How to Recognize Natural Latex



Quality certification:

The main certifications of natural latex are SGS/ECO/LGA/SPA, etc. If you don't know anything about natural latex, you can use it as a reference.



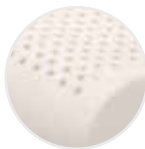
Color:

The color of natural latex is sub-yellow, not pure white.



Latex surface:

Natural latex is prone to imperfections during the mold release process, and its surface is not always smooth and taut.



Taste:

Natural latex flavor is not necessarily good smell, but certainly not irritating



Breathability:

Blowing is not blocked, and there are countless air holes when you look closely.



Touch with hand:

Soft feel, not smooth, press with your hand, quickly rebound without hesitation.

Qualification Certificate

Authoritative patent certification, reliable and guaranteed quality.



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Supports for Franchising

Full service to promote the success of entrepreneurship

- 1 100% exchange support
- 2 Design support
- 3 Advertisement Support
- 4 Professional Training Support
- 5 Retail supervisory support
- 6 Goods promotion support
- 7 Promotional material support
- 8 Marketing Assistance Support